

University of Dundee

Data Postcards Tool

Woods, Mel; Coulson, Saskia; Ajates, Raquel

DOI:
[10.20933/100001181](https://doi.org/10.20933/100001181)

Publication date:
2020

Licence:
CC BY-SA

Document Version
Publisher's PDF, also known as Version of record

[Link to publication in Discovery Research Portal](#)

Citation for published version (APA):
Woods, M., Coulson, S., & Ajates, R. (2020, Oct). Data Postcards Tool. University of Dundee.
<https://doi.org/10.20933/100001181>

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TOOLKIT

DATA POSTCARD

WHY IS IT RELEVANT?

Sometimes you might want to keep track of a variety of data for your own use and enjoyment or share them with people you know. Data Postcards are an easy and fun way to capture and share data visualisations with your network.

KEY QUESTION

HOW CAN YOU VISUALISE THE
DATA IN YOUR DAILY LIFE?



TIME NEEDED

As you decide



PARTICIPANTS

You and your
data friends

DESCRIPTION

The Data Postcard tool is a creative way for you to visualise and share the data from a citizen science project. It can illustrate something simple, like the amount of times you walk through an area with high air pollution over a week, or the kinds and amounts of animals you have observed in a prescribed area.

STEPS

- 1 Collect data on something that happened or something you observed during your citizen science project. Have this to one side while you create your postcard.
- 2 On the address side of the postcard draw or write your data key. This can help your recipient understand the data visualisation you are sending.
- 3 On the other side of the postcard draw or visualise the information you have been collecting.
- 4 Send your postcard to someone else who is involved in your citizen science project, and have one (or more) of your collaborators send a postcard to you.
- 5 Enjoy the process, the postcards, and reflect on the experience.

USEFUL LINKS

Data Postcard Tool Assets: <https://doi.org/10.20933/100001181>
WeObserve Project Website: <https://www.weobserve.eu/>

RESOURCES NEEDED

Data Postcard, markers,
pens and colours pencils



Data Postcard (front)

Data Postcard

The back of the Data Postcard template. It features a vertical line on the left side of the address area. In the top right corner, there is a small square box for a stamp. Below the stamp box are three horizontal lines for an address. At the bottom left, there are two logos: 'We observe' with a circular icon and the European Union flag. To the right of the logos is a block of text regarding funding from the European Union's Horizon 2020 research and innovation programme.

  This project has recieved funding from the European Union's Horizon 2020 research and innovation programme under grant agreement no 776740.

Data Postcard (back)